





CHILDREN CHANGE SURVEY 2018: **Bullying Experiences Amongst Children & Adolescents in Malaysia** 20 NOVEMBER 2018

A joint initiative by:





© UNICEF Malaysia/2014/Jonathon Marvyn Bin Abdon

SNAPSHOT RESULTS

AS A BYSTANDER/WITNESS

3 main types of bullying

- 1. Appearance shaming (dress, behavior etc) (70%)
- 2. Humiliating name calling (68%)
- 3. Spreading hurtful rumours (64%)

Where it usually happens

- 1. At School (68%)
- 2. Internet (58%)
- 3. Classroom (54%)

How did you feel?

- 1. Angry (44%)
- 2. Sad (33%)
- 3. Hopeless (12%)

What did you do?

- 1. Told bully to stop (51%)
- 2. Told a teacher in the school (46%)
- 3. Told a friend (43%)

AS A VICTIM

3 main types of bullying

- 1. Humiliating name calling (73%)
- 2. Appearance shaming (dress, behavior etc) (44%)
- 3. Spreading of hurtful rumours (43%)

Where it usually happens

- 1. At School (83%)
- 2. In the classroom (54%)
- 3. Internet and hallways/stairways (24%)

How did you feel?

- 1. Angry (39%)
- 2. Sad (38%)
- 3. Hopeless (13%)

What did you do?

- 1. Told a teacher in the school (51%)
- 2. Told a friend (50%)
- 3. Told parents (49%)

HAVE YOU BULLIED

- 1. Maybe (43%)
- 2. No (36%)
- 3. Yes (21%)

WHAT I NEED TO FEEL SAFE

 A national Law that will protect children from bullies (69.1%)

THE

KIN:)NESS

PROJECT

- 2. Awareness and Education programmes in school (68.8%)
- 3. Anti-bullying school policy (67%)
- 4. Workshops to teach teachers how to deal with bullying cases (54%)
- Stop bullying campaign in the newspapers, TV and internet etc (54%)
- 6. Workshops to teach parents how to deal with bullying cases (45%)
- A 24 hour free telephone hotline to call to report bullying (42%)

INTRODUCTION

- The Children4Change Survey for World Children's Day 2018 invited children and young people below 18 years old in Malaysia to share their experiences relating to bullying.
- The 10-question Survey was divided into 4 sections to better understand children's experiences of bullying as a bystander (witness); a victim; and as a bully; as well as to learn the types of interventions that children feel would make them feel safe and protected from bullying.
- Instead of directly asking children if they've experienced bullying, the Survey questions described specific actions for children to select. The survey was also tested with a group of children to ensure language was child-friendly and will be understood by children. The Survey was administered both in the Malay and English languages.
- The Survey was administered both offline and online as follows:
 - 1,001 children from Kelantan, Terengganu, Pahang, Sabah and Sarawak through the Kindness Project School Outreach in April 2018. (appx 200 per state)
 - 1,010 children via the online Survey Monkey platform promoted nationwide from June to September 2018.
- The Kindness Project is a joint initiative by the Ministry of Education Malaysia, WOMEN:girls and UNICEF.





SUMMARY OF RESULTS

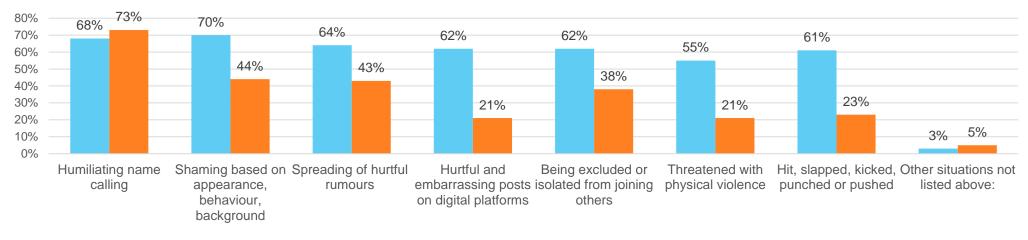


- All 2,011 children below 18 years old who participated in the Children4Change Survey revealed that their lives have been touched by incidences of bullying either a witness, a victim or as a perpetrator.
- Verbal and relational types of bullying are the most common types of bullying that children have witnessed or experienced. Verbal bullying can take extreme forms as one male from Selangor between age bracket of 13-15 years old claimed he had witnessed "Someone being told to kill themselves because they suck."
- A larger number of primary school children, as compared to secondary school children, revealed that they have witnessed or been victims of physical bullying.
- A few children disclosed they have witnessed or experienced sexual harassment and exploitation "Someone being sexually harassed and blackmailed." (Female, Selangor (13-15 years old); "Sexual images taken of me without consent." (Female, Selangor (16-17 years old).
- Approximately 1 in 2 children say they have witnessed bullying or experienced bullying in the classroom. In addition to the school vicinity, several children also revealed that bullying takes place in hostels.
- At least 75% of children had negative emotions such as anger and sadness when they experienced or witnessed bullying; while some revealed feelings of helplessness; fear, depression; while a couple said the bullying experience left them feeling suicidal - "I feel like i want to kill myself. I've tried a suicidal once in my school toilet when I was in form 1". (Female, Selangor, 13-15 years old)
- 2 in 3 children disclosed that they <u>have or may have</u> called someone else a name, hit, kicked, pushed, threatened or been mean to someone.
- Almost 7 in 10 children say they need a national antibullying law and/or a antibullying school policy to feel safe from bullying. Several children also suggested effective counsellors; and civic camps for bullies.

SUMMARY OF RESULTS



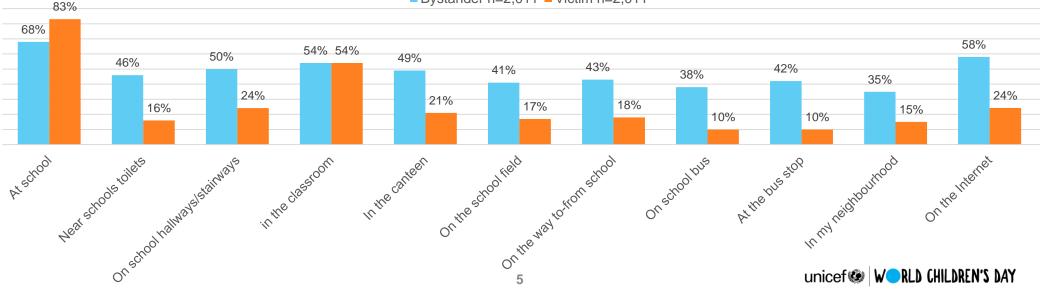
What kinds of nasty things have you seen or experienced personally?



Bystander n=2,011 Victim n=2,011

Where did these nasty things take place?

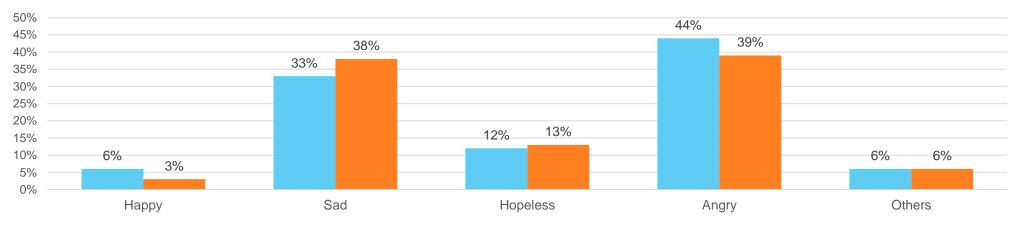
■ Bystander n=2,011 ■ Victim n=2,011



SUMMARY OF RESULTS

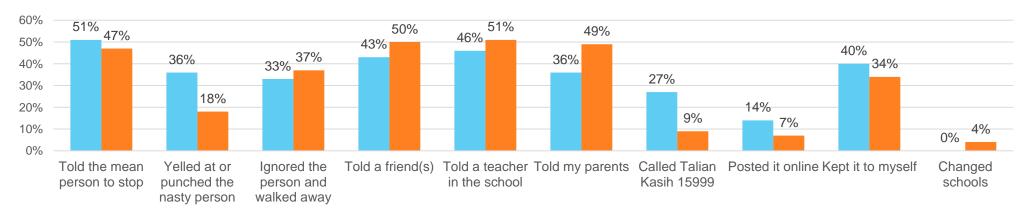


How did you feel when these nasty things happened to you or to someone else?



Bystander n=2,011 Victim n=2,011

What did you do in response to the nasty actions?



■ Bystander n=2,011 ■ Victim n=2,011

unicef 🐲 🛛 🕊 🖉

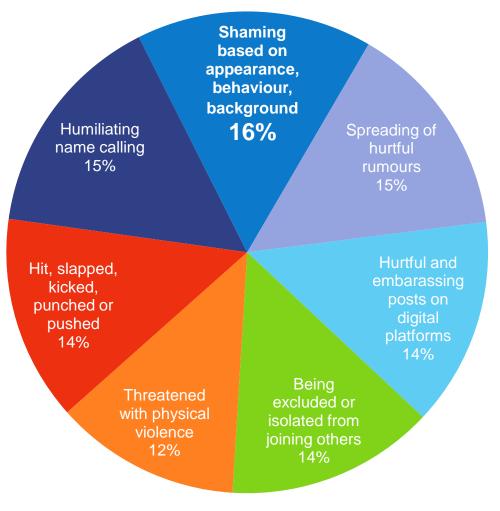
unicef 🚱 | WORLD CHILDREN'S DAY



What nasty things did you see happen to others?



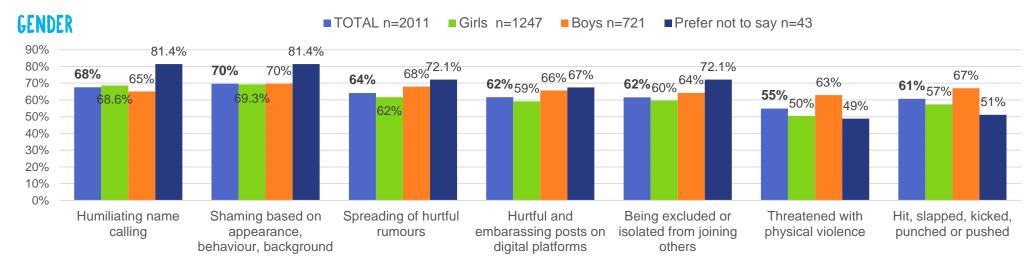
- Verbal and relational types of bullying are the most common types of bullying that children have witnessed.
- 70% of children who took part in the survey say they have witnessed a peer being made fun of because of how they look, dress, walk Verbal bullying can take extreme forms as one male from Selangor between age bracket of 13-15 years old claimed he had witnessed "Someone being told to kill themselves because they suck."
- 7 in 10 older children 16-17 years old have witnessed peers being isolated or excluded from groups and activities. A girl from Sarawak (aged between 16-17) revealed that she has witnessed "Someone being isolated just because of their sexuality orientation."
- 2 in 3 boys have witnessed acts of physical bullying, including the threat of physical violence, compared to 1 in 2 girls. Physical violence was also cited higher among children below 12 years old compared to older children.
- A couple of children shared experiences of witnessing sexual harassment: "Someone being sexually harassed and blackmailed." (Female, Selangor, 13-15) and "Pisang panas boss. budak ii asrama tau la apr benda pisang panas ni2." (Male, Melaka, 16-17)

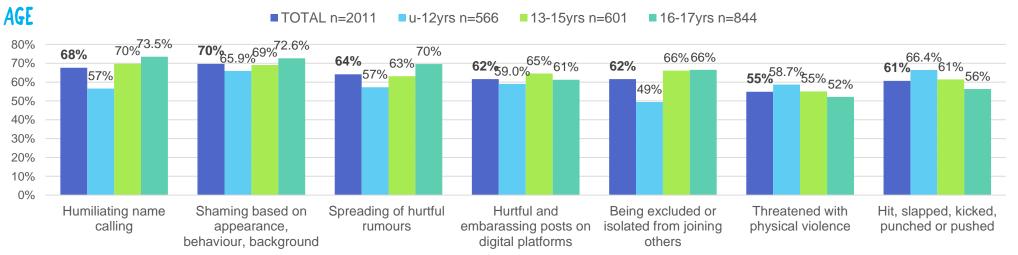


What nasty things did you see happen to others?

(Comparison by gender and age breakdowns)







What nasty things did you see happen to others?



#1	#2 #3		BY GENDER			BY AGE			
#1	#2 #3	TOTAL	Girls	Boys	NA	u-12 yrs	13-15 yrs	16-17 yrs	
Тур	es of bullying witnessed:	n=2,011	n=1,247	n=721	n=43	n=566	n=601	n=844	
1	Humiliating name calling	68%	69%	65%	81%	57%	70%	73%	
2	Shaming based on appearance, behaviour, background	70%	69%	70%	81%	66%	69%	73%	
3	Spreading of hurtful rumours	64%	62%	68%	72%	57%	63%	70%	
4	Hurtful and embarrassing posts on digital platforms	62%	59%	66%	67%	59%	65%	61%	
5	Being excluded or isolated from joining others	62%	60%	64%	72%	49%	66%	66%	
6	Threatened with physical violence	55%	50%	63%	49%	59%	55%	52%	
7	Hit, slapped, kicked, punched or pushed	61%	57%	67%	51%	66%	61%	56%	
8	Other situations not listed above:	3%	3%	2%	0%	1%	2%	5%	

What nasty things did you see happen to others?



"Someone being told to kill themselves because they suck." Male, Selangor (13-15 years old)

"Being called something that they are not suppose to be called." Female, Sarawak (16-17 years old)

"Someone being isolated just because of their sexuality orientation."

Female, Sabah (16-17 years old)

"Anything the bullies does to mentally destroy them. Physical bully is overrated nowadays."

Female, W. Persekutuan (16-17 years old)

"Physical shaming; to be called fat with the name of an animal."

(Physical shaming; kena panggil gemuk dengan nama binatan.) Female, Johor (16-17 years old)

"Someone's friends giving false information so that they would be scolded by the teacher and be embarrassed."

(Seseorang ditipu oleh rakan-rakannya seperti memberi maklumat palsu supaya dia akan dimarah oleh guru dan dia akan berasa malu.)

Female, W. Persekutuan (16-17 years old)

"Forcing someone to do their homework for them." (Memaksa supaya membuat kerja sekolahnya.) Female, Terengganu (13-15 years old)

"Someone being slaved by bully. Eg: Wash the bully's clothes, do the bully's homework and many more." Male, Melaka (16-17 years old)

"The bullies always asking for money from other kids at school." Male, Selangor (13-15 years old)

"Seniors taking food belonging to the juniors." (Senior minta makanan junior.) Female, Kelantan (16-17 years old)

"Sexual abuse, racism." Male, Perak (16-17 years old)

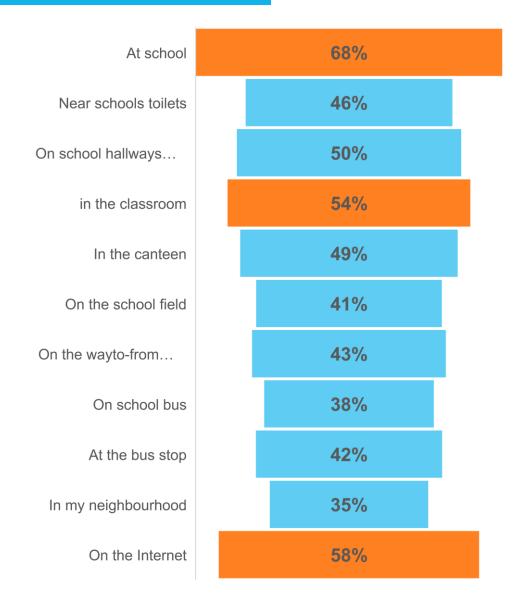
"Someone being sexually harassed and blackmailed." Female, Selangor (13-15 years old)

"Pisang Panas, boss Children in hostels will know what Pisang Panas means." (infers sexual harassment or sodomy) (Pisang panas boss. budak ii asrama tau la apr benda pisang panas ni2.) Male, Melaka (16-17 years old)



Where did these nasty things take place?



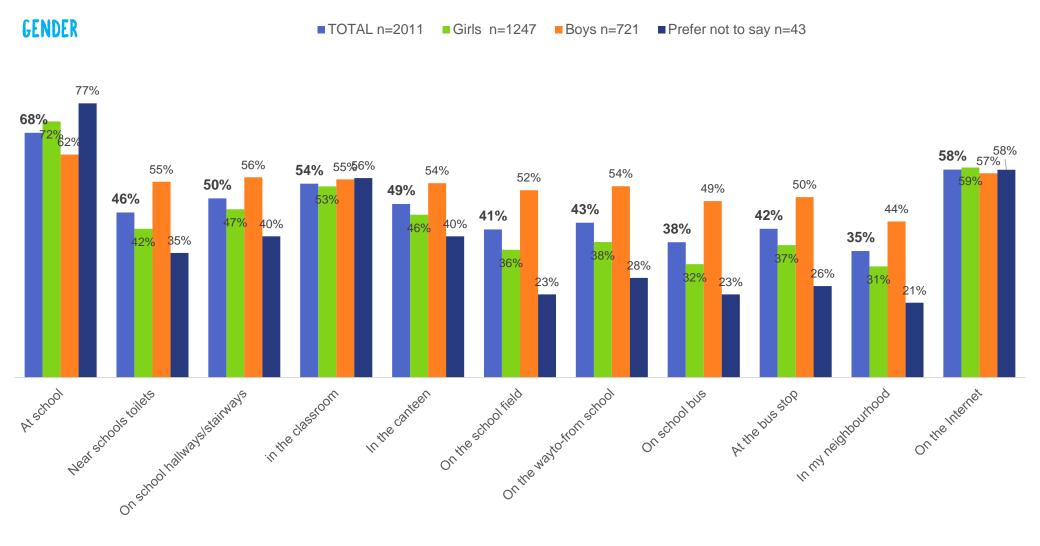


- 1 in 2 children who participated in the survey say they witnessed bullying incidences take place in the classroom; while almost 3 in 5 children say they've witnessed bullying online.
- More boys than girls responded to say they've also witnessed bullying on the way to and from school; on the school bus; and at the bus stop.
- Age-disaggregated data reveal that bullying incidences happen less in classrooms for children under 12 year olds. At least 1 in 2 primary school children say that they have witnessed bullying near the school toilets, on school hallways; on school bus; at the bus stop and on the journey to and from school.
- Other places where children have witnessed bullying are in school hostels and at shopping malls.

Where did these nasty things take place?

(Comparison by gender and age breakdowns)

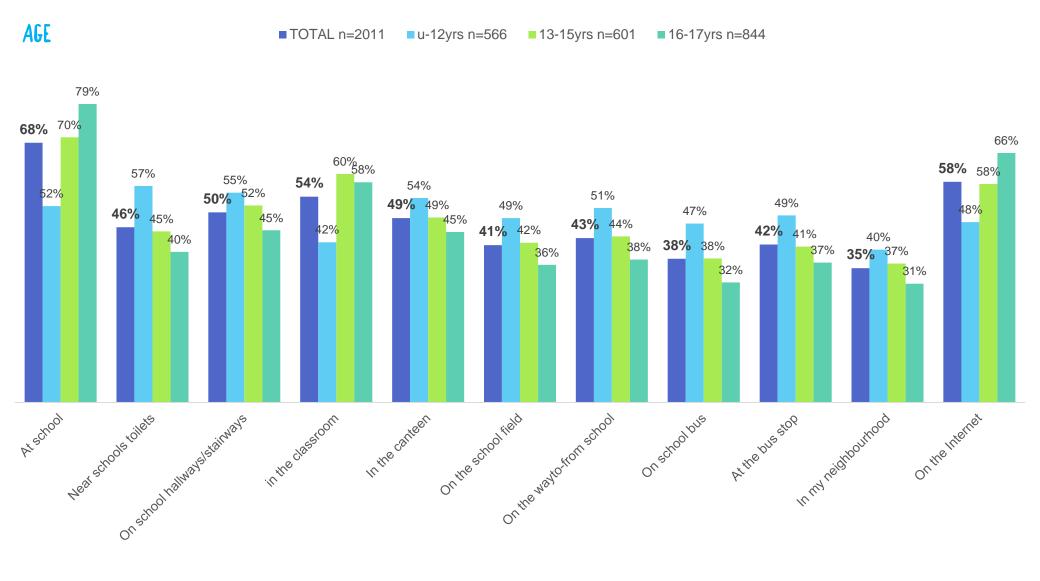




Where did these nasty things take place?

(Comparison by gender and age breakdowns)





Where did these nasty things take place?



#1	#1 #2 #3		E		र		BY AGE	
		TOTAL	Girls	Boys	NA	u-12 yrs	13-15 yrs	16-17 yrs
Loc	cations where bullying happened:	n=2,011	n=1,247	n=721	n=43	n=566	n=601	n=844
1	At school	68%	72%	62%	77%	52%	70%	79%
2	Near schools toilets	46%	42%	55%	35%	57%	45%	40%
3	On school hallways/stairways	50%	47%	56%	40%	55%	52%	45%
4	in the classroom	54%	53%	55%	56%	42%	60%	58%
5	In the canteen	49%	46%	54%	40%	54%	49%	45%
6	On the school field	41%	36%	52%	23%	49%	42%	36%
7	On the way to-from school	43%	38%	54%	28%	51%	44%	38%
8	On school bus	38%	32%	49%	23%	47%	38%	32%
9	At the bus stop	42%	37%	50%	26%	49%	41%	37%
10	In my neighbourhood	35%	31%	44%	21%	40%	37%	31%
11	On the Internet	58%	59%	57%	58%	48%	58%	66%
12	Others	4%	4%	4%	7%	2%	4%	5%

unicef 🐲 🛛 🕊 🖉 WORLD CHILDREN'S DAY

"Boarding school" Female, Johor, (13-15 years old)

"School hostel." Female, Selangor (16-17 years old)

"School library." Male, Sarawak (16-17 years old)

"In hostel, in the toilet, in electricity room." Female, Kedah (16-17 years old)

"Behind my house." Male, Pahang (Under 12 years old)

"Tuition centre." (*Pusat Tuisyen.*) Male, W. Persekutuan (13-15 years old)

"**Near the surau.**" *(Tepi surau.)* Male, Pahang (Under 12 years old)

"Shopping Mall." Female, W. Persekutan (16-17 years old)

"Online video games." Male, Selangor (13-15 years old)

Where did these nasty things take place?



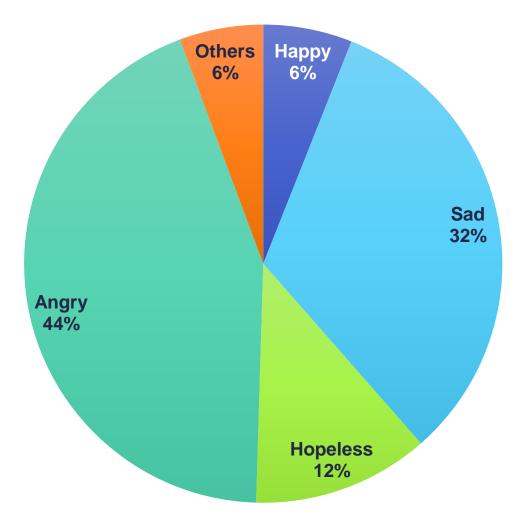
THE

KIN=)NESS

How did you feel when you saw these nasty things happen?



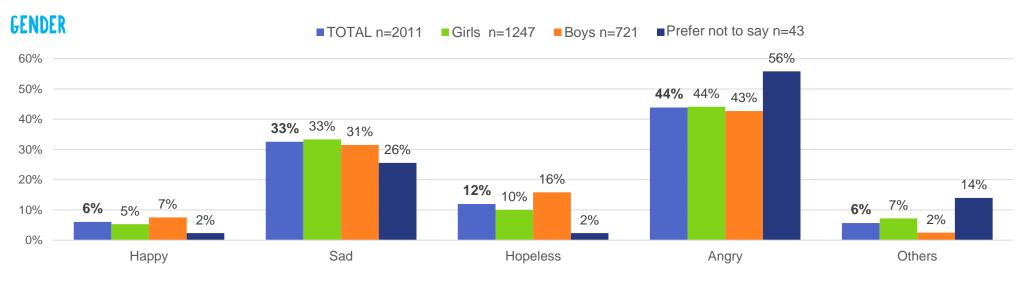
- Anger was the predominant emotion amongst bystanders – regardless of gender or age.
- 3 in 4 children had negative emotions witnessing bullying: with 2 in 5 children reporting anger; while 1 in 3 feeling sadness.
- 1 in 10 children below 12 years old reporting feeling happy witnessing bullying.
- Some children added that they felt disgusted and/or embarrassed that the bullies were from their race; while a few children reported they were afraid they could be the bully's next victim.



How did you feel when you saw these nasty things

happen? (Comparison by gender and age breakdowns)



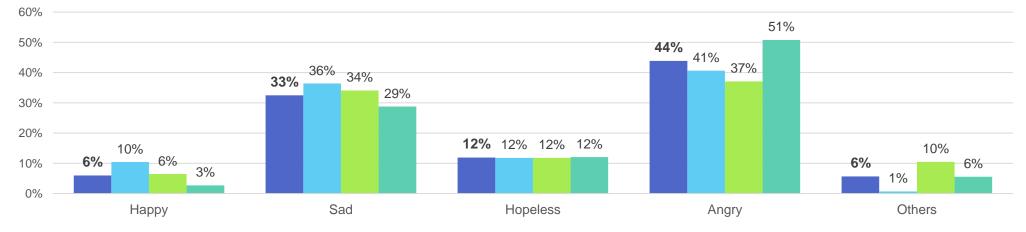


AGE

BYSTANDER

TOTAL n=2011 u-12yrs n=566 13-15yrs n=601

6 ■13-15yrs n=601 ■16-17yrs n=844



unicef 🍘 🛛 🖉 🖉 WORLD CHILDREN'S DAY

How did you feel when you saw these nasty things happen?



			BY GENDER		र	BY AGE		
		TOTAL	Girls	Boys	NA	u-12 yrs	13-15 yrs	16-17 yrs
Fee	elings:	n=2,011	n=1,247	n=721	n=43	n=566	n=601	n=844
1	Нарру	6%	5%	7%	2%	10%	6%	3%
2	Sad	33%	33%	31%	26%	36%	34%	29%
3	Hopeless	12%	10%	16%	2%	12%	12%	12%
4	Angry	44%	44%	43%	56%	41%	37%	51%
5	Others	6%	7%	2%	14%	1%	10%	6%

How did you feel when you saw these nasty things happen? Other feelings:



"Scared." (Takut) Male, Pahang (Under 12 years old)

"**Disgusted.**" *(Menyampah.)* Female, Sarawak (16-17 years old)

"Shocked." Female, Selangor (13-15 years old)

"Scared and depressed." (*Terkilan dan tertekan.*) Male, Melaka (16-17 years old)

"Embarrassed and disappointed." (Malu dan hampa.) Female, Kelantan (16-17 years old)

"Embarrassment to our race." (Buat malu kaum je.) Male, Johor (13-15 years old)

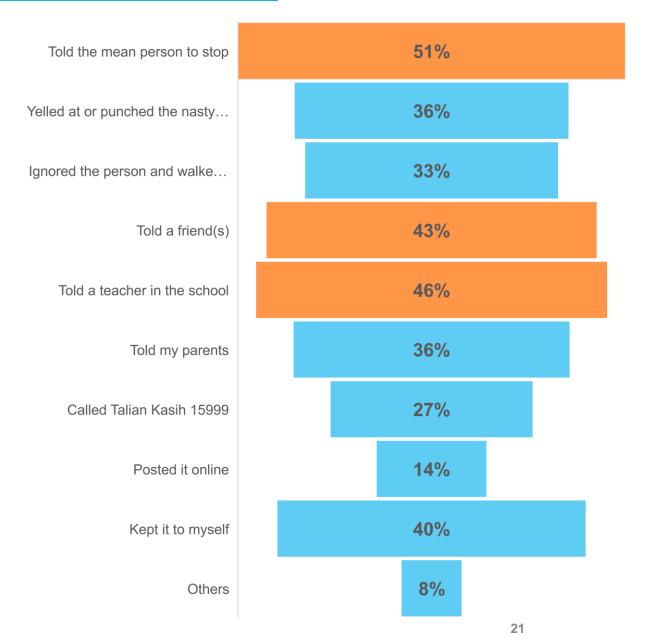
"Confused at why they would do something useless and time consuming." Female, Selangor (13-15 years old)

"I want to help but am afraid I will become the bully's victim." (Rasa ingin membantu tetapi takut saya pula yang jadi mangsa buli.) Female, Kedah (13-15 years old)

"No feelings." (*Tiada perasaan.*) Female, N. Sembilan (13-15 years old)



THE What did you do in response to these nasty actions? KIN=)NESS PROJECT



- 1 in 2 children who witnessed bullying intervened by telling the bully to stop; while another 3 in 7 told a friend or a teacher about the incident.
- Primary school children are more likely to retaliate to incidence by yelling or kicking the bully than secondary school children.
- 1 in 3 primary school children also disclosed they will call the Talian Kasih hotline to report bullying.
- Some children shared how they tried to reassure and provide encouragement to the victim; while some others engaged with the bully or their friends to understand the motive for the bullying.

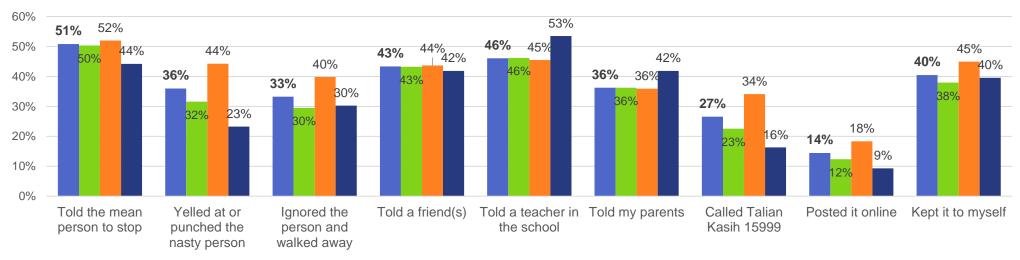
What did you do in response to these nasty actions? KIN=>NESS PROJECT

(Comparison by gender and age breakdowns)

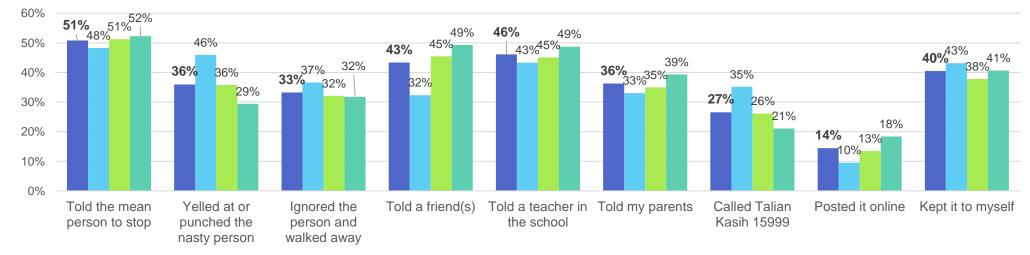
GENDER

AGE

TOTAL n=2011 Girls n=1247 Boys n=721 ■ Prefer not to sav n=43



TOTAL n=2011 ■ u-12yrs n=566 13-15yrs n=601 16-17yrs n=844



unicef 🗐 WORLD CHILDREN'S DAY

THE

What did yo do in response to these nasty actions?



#1	#2 #3	BY GENDER		BY AGE				
		TOTAL	Girls	Boys	NA	u-12 yrs	13-15 yrs	16-17 yrs
Act	ions taken to stop the bullying:	n=2,011	n=1,247	n=721	n=43	n=566	n=601	n=844
1	Told the mean person to stop	51%	50%	52%	44%	48%	51%	52%
2	Yelled at or punched the nasty person	36%	32%	44%	23%	46%	36%	29%
3	Ignored the person and walked away	33%	30%	40%	30%	37%	32%	32%
4	Told a friend(s)	43%	43%	44%	42%	32%	45%	49%
5	Told a teacher in the school	46%	46%	45%	53%	43%	45%	49%
6	Told my parents	36%	36%	36%	42%	33%	35%	39%
7	Called Talian Kasih 15999	27%	23%	34%	16%	35%	26%	21%
8	Posted it online	14%	12%	18%	9%	10%	13%	18%
9	Kept it to myself	40%	38%	45%	40%	43%	38%	41%
10	Others	8%	8%	7%	2%	1%	10%	11%

What did yo do in response to these nasty actions? Other actions:



"Comfort and give positivity to the victim." Female, W. Persekutuan, (16-17 years old)

"I tell her to keep on what she likes to what she loves to, she should ignore them ." Female, Perak (16-17 years old)

"Reassured that person." Female, W. Persekutuan, (16-17 years old)

"Took the victim away from the bully." Male, Perak (16-17 years old)

"Inform others to be careful." Male, Kedah (16-17 years old)

"I invited the Imam for backup." (Saya mengajak iman untuk backup.) Male, N. Sembilan (13-15 years old)

"Whenever the boys in my class pick on someone, I throw my shoe at them." Female, W. Persekutuan, (16-17 years old)

"You can't really do anything because the teacher thinks I am bluffing." Male, Selangor (13-15 years old)

"Pray that the victim is OK and the bullies get the guidance to change."

(Berdoa semoga mangsa buli selamat dan pembuli mendapat hidayah untuk berubah.) Female, Johor (13-15 years old)

"I ask why they did it and try to understand and give them an advice, If they have a problem with the student that being bullied, they must have a reason why, and I would like to know about that and give them an idea how to end this fight." Female, Perak (16-17 years old)

"I tried to make friends with the bully's friends so they can advice and influence the bully. Hopefully, the advice will eventually help the bully to be aware of their mistakes. This way the bully will learn based on the concept of 'changes by example'".

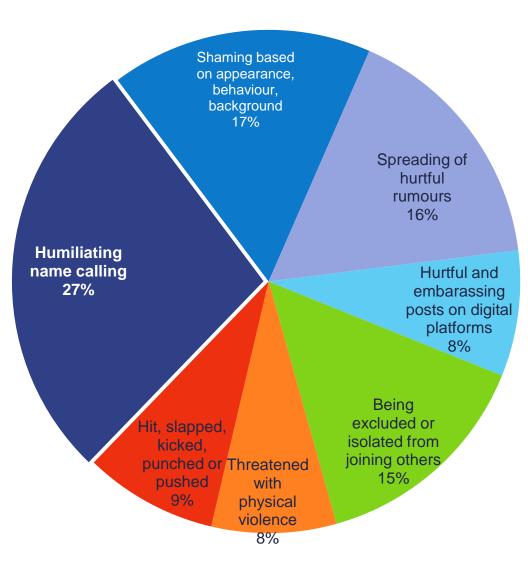
(Cuba berkawan dengan rakan kepada si pembuli yeng masih boleh dibentuk dan memberi nasihat kepada mereka supaya lama-kelamaan dia akan sedar dari kesilapan yang dilakukan dalam masa yang sama. Ia akan membuat si pembuli menerima berdasarkan konsep 'changes by Example'.) Female, Melaka (16-17 years old)

unicef 🚱 | WORLD CHILDREN'S DAY



What nasty things have happened to you?

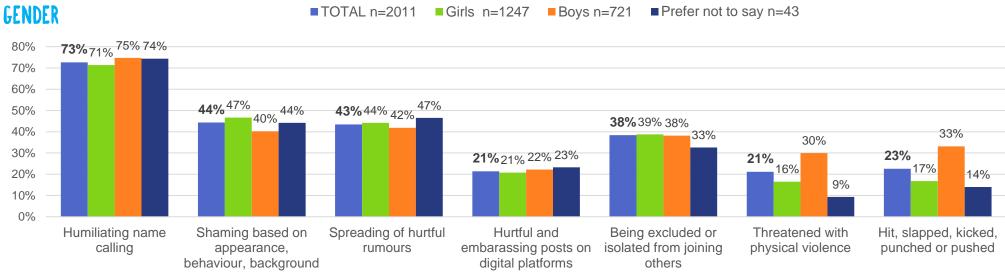
- Around 3 in 4 children who participated in the survey have been a victim of bullying.
- 75% of incidences comprise of verbal and relational bullying such as being called humiliating and insulting names; being shamed because of how they look, dress, behave and speak; having hurtful rumours spread about them; and/or being excluded from groups and activities.
- More boys than girls say they have been victims of physical bullying including being threatened with physical violence; at a ratio of 2:1.
- More children below 12 years old report they've been victims of relational bullying (excluded from groups and activities) compared to secondary school children.
- 1 in 2 adolescents aged 16-17 years old report they've been shamed based on their background, appearance and behavior.
- Children also reported they've been victims of extortion while girls have reported that others have either taken or shared their naked photo without their consent.



What nasty things have happened to you?

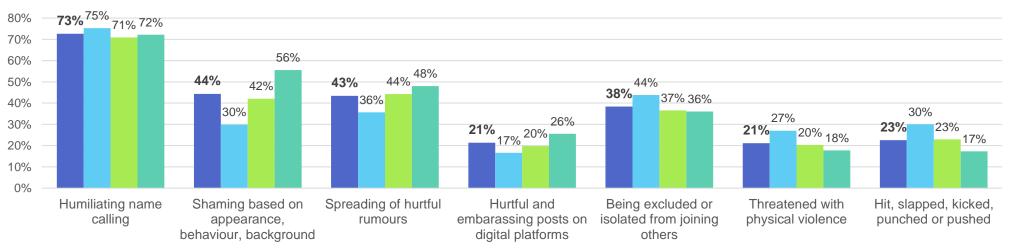
(Comparison by gender and age breakdowns)





AGE

■ TOTAL n=2011 ■ u-12yrs n=566 ■ 13-15yrs n=601 ■ 16-17yrs n=844



unicef 🐲 🛛 🕊 🖉 WORLD CHILDREN'S DAY

What nasty things have happened to you?



ща		BY GENDER			BY GENDER			
#1	#2 #3	TOTAL	Girls	Boys	NA	u-12 yrs	13-15 yrs	16-17 yrs
Тур	es of bullying:	n=2,011	n=1,247	n=721	n=43	n=566	n=601	n=844
1	Humiliating name calling	73%	71%	75%	74%	75%	71%	72%
2	Shaming based on appearance, behaviour, background	44%	47%	40%	44%	30%	42%	56%
3	Spreading of hurtful rumours	43%	44%	42%	47%	36%	44%	48%
4	Hurtful and embarrassing posts on digital platforms	21%	21%	22%	23%	17%	20%	26%
5	Being excluded or isolated from joining others	38%	39%	38%	33%	44%	37%	36%
6	Threatened with physical violence	21%	16%	30%	9%	27%	20%	18%
7	Hit, slapped, kicked, punched or pushed	23%	17%	33%	14%	30%	23%	17%
8	Other situations not listed above:	5%	6%	2%	7%	2%	5%	7%

What nasty things have happened to you?



"Extortion". (Saya diugut dengan diminta wang.) Female, Selangor (16-17 years old)

"Forced me to pay money if I did a mistake." Female, Selangor (10-12 years old)

"Others racist with me because my mom isn't Malaysian and my father have a weird name." Female, Penang (16-17 years old)

"Humiliate me because of my skin tone." Male, Selangor (16-17 years old)

"The Senior humiliates me big time. Ughhh its damn hurt!" (Senior perli kuat kuat. ughhh it's damn hurt!) Female, Selangor (16-17 years old)

"Cursed if I upset others." (Mengumpat sekiranya saya membuat perkara yang tidak puas hati oleh orang lain.) Female, N. Sembilan (13-15 years old)

"Pinched until I bled." (Saya pernah dibuli dgn dicubit sehingga berdarah.) Female, W. Persekutuan (16-17 years old) "Others purposefully put things in my bag/table/place then accused me of stealing just to make teachers hate me." Prefer not to say, W. Persekutuan, (16-17 years old)

"I was once a confident person. But I've been humiliated and crushed so much that I've lost all my confidence." (Merendahkan saya sehinggakan dulu saya seorang yang berkeyakinan tetapi sekarang saya sudah tidak berasa berkeyakinan kerana ditempias dengan mempersendakan saya.) Male, Johor (16-17 years old)

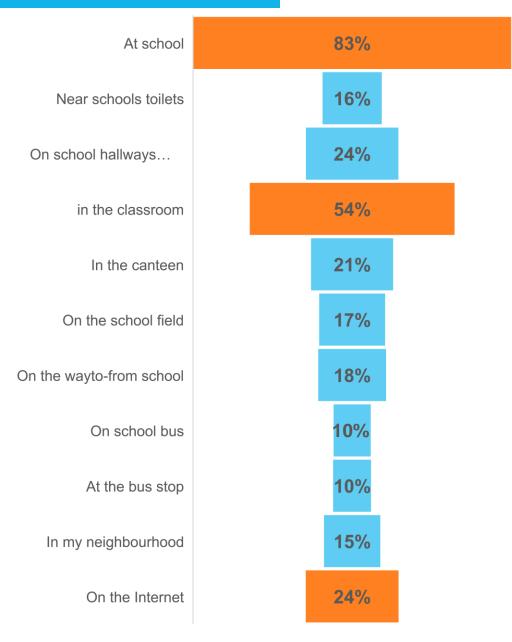
"Teacher doesn't believe you when you are innocent but they just help the bully because the bully is the teacher pet." Male, W. Persekutuan (13-15 years old)

"Sexual images taken of me without consent, my personal items and stationery being thrown away into drains and dustbins, Money being stolen/taken forcefully, teachers siding with the bully or inciting racial remarks about me." Female, Selangor (16-17 years old)

"Sexually harassed and threatened with blackmail." Female, W. Persekutuan (13-15 years old)

Where did these nasty things take place?





- 8 in 10 children who responded to the survey say they have been bullied in school; while 1 in 2 children identify the classroom as a venue for such bullying incidents.
- More boys than girls identified other venues where they've been bullied. Around 1 in 4 boys also say they've been bullied in hallways, near school toilets, in the canteen as well as on the way to and from school.
- More primary school children than secondary school children also identified that they've been bullied in other places aside from the classroom. These include the canteen, hallways, playing field.
- Older children are more likely to have been bullied online; with 3 in 10 children 16-17 years old who say they've experienced cyber-bullying compared to 1 in 10 children under 12 years old.
- Other locations children report they've been bullied include their school hostel, tuition centre, and shopping malls.



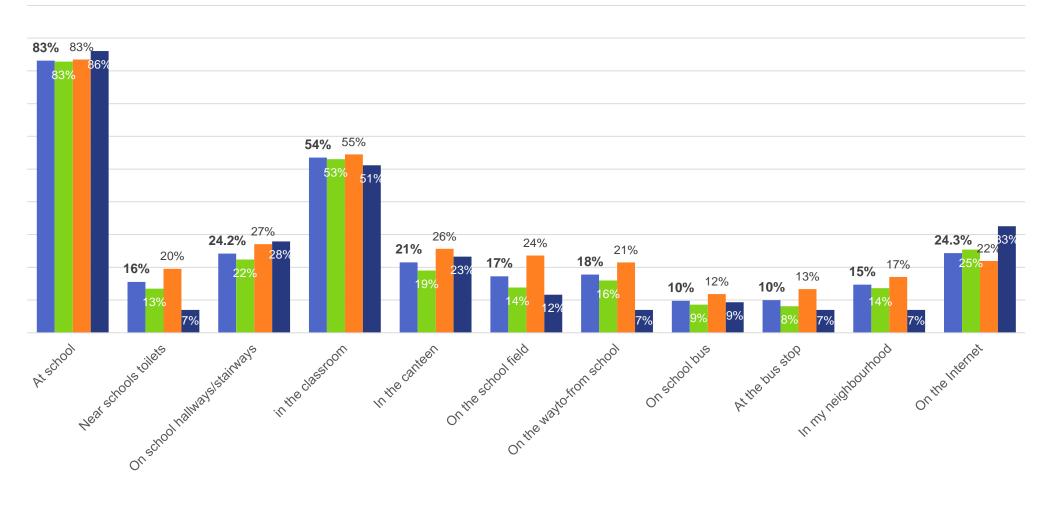
Where did these nasty things take place?

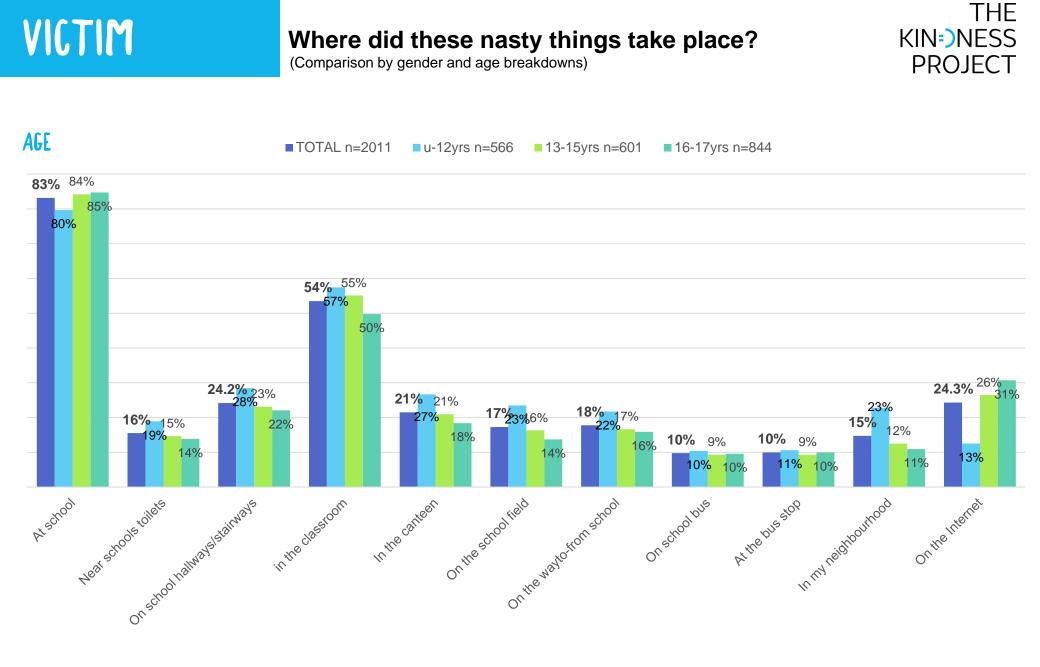
(Comparison by gender and age breakdowns)





■ TOTAL n=2011 ■ Girls n=1247 ■ Boys n=721 ■ Prefer not to say n=43





unicef (WORLD CHILDREN'S DAY



Where did these nasty things take place?



#1 #2 #3			E	BY GENDER	ર	BY AGE			
<i>π</i>		TOTAL	Girls	Boys	NA	u-12 yrs	13-15 yrs	16-17 yrs	
Loc	ations where bullying happened:	n=2,011	n=1,247	n=721	n=43	n=566	n=601	n=844	
1	At school	83%	83%	83%	86%	80%	84%	85%	
2	Near schools toilets	16%	13%	20%	7%	19%	15%	14%	
3	On school hallways/stairways	24.2%	22%	27%	28%	28%	23%	22%	
4	in the classroom	54%	53%	55%	51%	57%	55%	50%	
5	In the canteen	21%	19%	26%	23%	27%	21%	18%	
6	On the school field	17%	14%	24%	12%	23%	16%	14%	
7	On the way to-from school	18%	16%	21%	7%	22%	17%	16%	
8	On school bus	10%	9%	12%	9%	10%	9%	10%	
9	At the bus stop	10%	8%	13%	7%	11%	9%	10%	
10	In my neighbourhood	15%	14%	17%	7%	23%	12%	11%	
11	On the Internet	24.3%	25%	22%	33%	13%	26%	31%	
12	Others	6%	7%	4%	2%	5%	7%	6%	

unicef 🐼 🛛 🖉 🖉 Unicef 🐼



Where did these nasty things take place? Other places:

"School Whatsapp Chat" Female, W. Persekutuan, (13-15 years old)

"School hostel." Female, Kedah (16-17 years old)

"Dorm." Male, Labuan (16-17 years old)

"School library." Female, Penang (16-17 years old)

"At my home" Female, Johor (16-17 years old)

"Pusat Tuisyen." Male, W. Persekutuan (13-15 years old)

"Tepi surau." Male, Pahang (Under 12 years old)

"Shopping Mall." Female, W. Persekutuan (16-17 years old)

"At my gymnastic and Choral Speaking classes." Female, W. Persekutuan (10-12 years old)

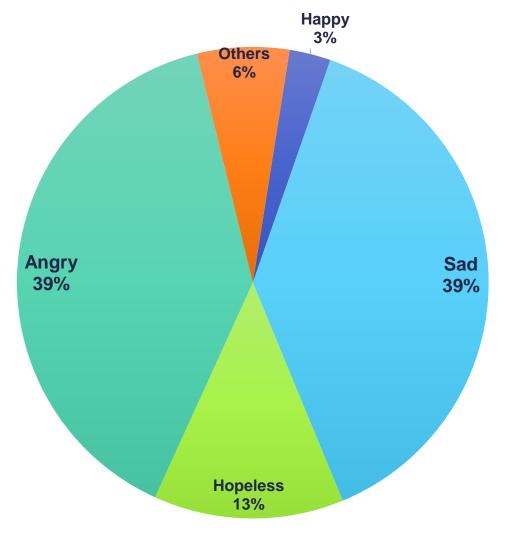


THE

How did you feel when these nasty things happened to you?

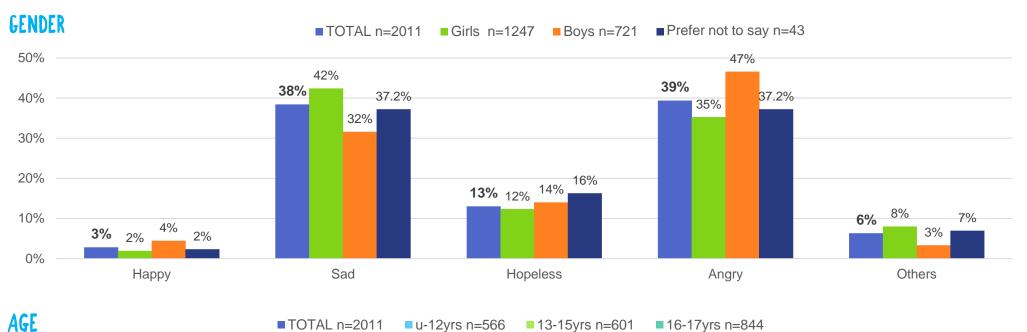


- 2 in 5 children reported they were either sad or angry about being bullied.
- More girls revealed they were said about being bullied while boys shared they were angry with their experience.
- Statistics revealed that more 16-17 year olds felt hopeless about their experience compared to other age groups.
- Several children also added that being bullied left them feeling embarrassed, scared, insecure, depressed and suicidal.
- Some children said that they were unaffected by the bullying experience while a small number shared that they were happy or chose to find the experience funny.



How did you feel when these nasty things happened to you? (Comparison by gender and age breakdowns)

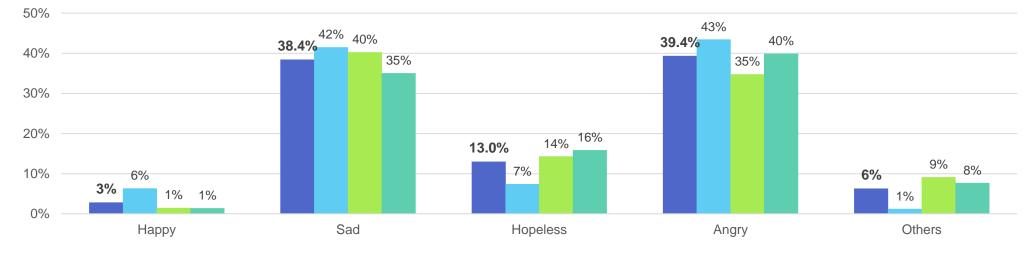




TOTAL n=2011

■ u-12yrs n=566 ■ 13-15yrs n=601

16-17yrs n=844



unicef 😻 WORLD CHILDREN'S DAY

How did you feel when these nasty things happened to you?



			BY GENDER		BY AGE			
		TOTAL	Girls	Boys	NA	u-12 yrs	13-15 yrs	16-17 yrs
Feelings:		n=2,011	n=1,247	n=721	n=43	n=566	n=601	n=844
1	Нарру	3%	2%	4%	2%	6%	1%	1%
2	Sad	38%	42%	32%	37%	42%	40%	35%
3	Hopeless	13%	12%	14%	16%	7%	14%	16%
4	Angry	39%	35%	47%	37%	43%	35%	40%
5	Others	6%	8%	3%	7%	1%	9%	8%



How did you feel when these nasty things happened to you?





unicef 🚱 🛛 🖉 🖉 Unicef 🚱

How did you feel when these nasty things happened to you? Other feelings:



"Hurt but I try to be patient."

(Sakit hati tetapi saya cuba untuk bersabar.) Female, N. Sembilan (13-15 years old)

"Scared and depressed." (Terkilan dan tertekan.) Male, Melaka (16-17 years old)

"Scared." *(Takut.)* Male, Sabah (16-17 years old)

"I wanted to seek revenge." (Nak balas dendam.) Female, Selangor (16-17 years old)

"Confused and sad like what did I do wrong or is it really my fault that kind of feeling....." Female, Penang (16-17 years old)

"I don't really feel angry but i feel so lonely and i even feel like changing schools." Female, Selangor (16-17 years old)

"Insecure because I felt like I did not deserve the equal treatment from others for myself."

Female, W. Persekutuan, (16-17 years old)

"Depressed and suicidal." Female, W. Persekutuan, (16-17 years old)

"Depressed, self esteem drops gradually, lose yourself, suicidal, self blame." Female, W. Persekutuan, (13-15 years old)

"I feel like i want to kill myself, i've met my college's counselor. I've tried a suicidal once in my school toilet when i was in form 1". Female, Selangor (13-15 years old)

"Don't care as the rumours are not true and moreover many people know that I will not behave in that way."

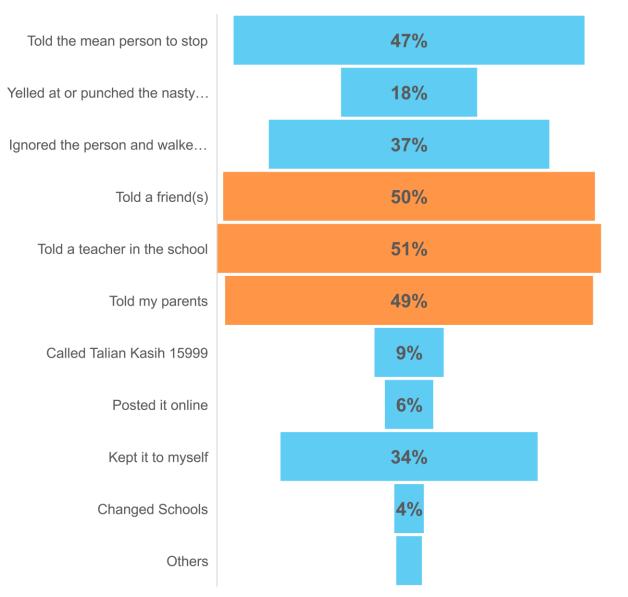
(Tidak ambil kisah pun sebab perkara yang disebarkan itu tidak benar tambahan lagi ramai orang tahu saya tidak akan bersikap sebegitu.)

Female, Sarawak (16-17 years old)

"I'm OK only, I'm a gangster." (Saya okay sahaja saya gangster.) Male, Johor (13-15 years old)

What did you do in response to the nasty actions?





- At least half of the children who participated will report the bullying to a teacher in the school, a friend or their parents.
- Data reveal that boys are more likely than girls to tell the bully to stop or to retaliate by yelling or hitting the bully.
- Primary school children are more likely to report bullying compared to older children; at 68% of children below 12 years old compared to 38% of children between ages 16-17 years old.
- Older children 16-17 years old are more likely than younger children to walk away from the bullying and/or to keep the incident to themselves.
- Some children have also resorted to changing their schools to protect themselves from the bullying.

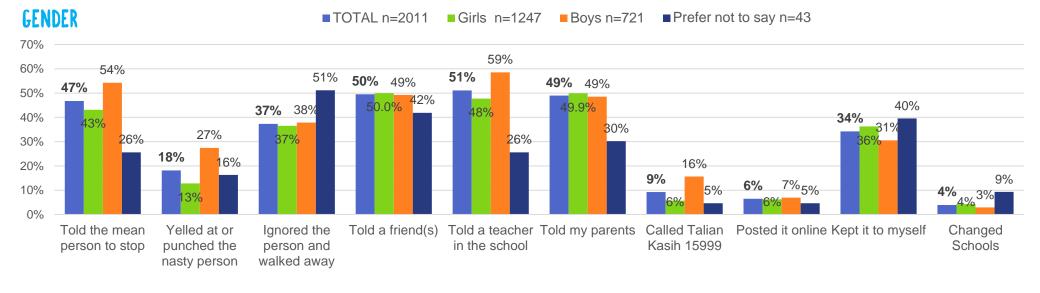
VICTIM

AGE

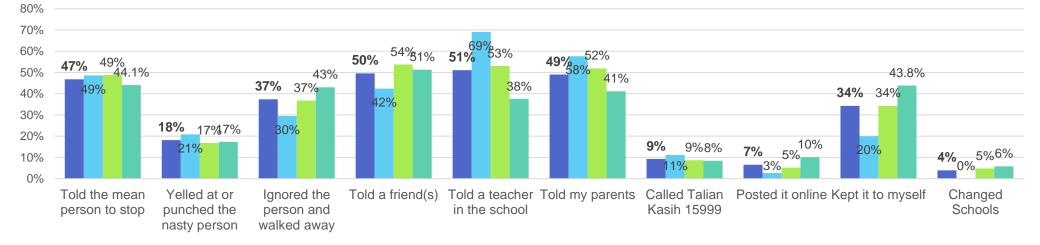
What did you do in response to the nasty actions?

THE KIN=)NESS PROJECT

(Comparison by gender and age breakdowns)



TOTAL n=2011 u-12yrs n=566 13-15yrs n=601 16-17yrs n=844



unicef 🚳 WORLD CHILDREN'S DAY



What did you do in response to the nasty actions?



#1	#2 #3		BY GENDER			BY AGE			
		TOTAL	Girls	Boys	NA	u-12 yrs	13-15 yrs	16-17 yrs	
Actions taken to stop the bullying:		n=2,011	n=1,247	n=721	n=43	n=566	n=601	n=844	
1	Told the mean person to stop	47%	43%	54%	26%	49%	49%	44.1%	
2	Yelled at or punched the nasty person	18%	13%	27%	16%	21%	17%	17%	
3	Ignored the person and walked away	37%	37%	38%	51%	30%	37%	43%	
4	Told a friend(s)	50%	50%	49%	42%	42%	54%	51%	
5	Told a teacher in the school	51%	48%	59%	26%	69%	53%	38%	
6	Told my parents	49%	49.9%	49%	30%	58%	52%	41%	
7	Called Talian Kasih 15999	9%	6%	16%	5%	11%	9%	8%	
8	Posted it online	7%	6%	7%	5%	3%	5%	10%	
9	Kept it to myself	34%	36%	31%	40%	20%	34%	43.8%	
10	Changed schools	4%	4%	3%	9%	0%	5%	6%	
11	Others	3%	4%	2%	5%	1%	3%	5%	

What did you do in response to the nasty actions? Other actions:



"**Pray.**" *(Solat.)* Male, Johor (16-17 years old)

"Pray. Then meet the bully to negotiate."

"Berdoa. Kemudian, berjumpa dengan penyebar fitnah itu untuk berunding." Male, Sarawak (16-17 years old)

"Tell the truth to people who heard the slanderous rumour."

(beritahu perkara sebenar dekat orang yang dengar fitnah ni.) Female, Penang (16-17 years old)

"The senior will scold me if I reported to the Warden."

(Senior marah kalau bgthu warden.) Male, Malacca (16-17 years old)

"Said something snarky or witty back to the bully." Female, W. Persekutuan, (16-17 years old)

"Plot a revenge, but it was never succeed as I don't have enough courage to do so."

Female, Selangor, (16-17 years old)

"Got my gang to beat up the bully."

(Bawak geng ajak pukul pembuli.) Prefer Not to Say, Johor, (13-15 years old)

"Ordered the bullies to make maggi."

(Memerintah pembuli untk memasak megi.) Male, Malacca (16-17 years old) "**Cry in private.**" *(Menangis secara rahsia.)* Female, Johor (13-15 years old)

"Called befrienders." Female, Sabah (16-17 years old)

"Planning suicide." Female, Perak (16-17 years old)

"I've only told the bully to stop because s/he is an old friend who's always messed with me. Sometimes, I threaten to tell the teacher. But I never have because the bully is not afraid of the teacher."

(Saya hanya suruh pembuli tu untuk berhenti sebab pembuli tu kawan lama saya yang selalu kacau saya. Kadang2 saya ugut bagitahu cikgu tapi saya tak pernah bagitahu cikgu sebab diaorang tak takut dengan cikgu.) Female, Selangor (16-17 years old)

"Changed schools." *(Tukar sekolah)* Male, Perak (13-15 years old)

"Changed tuition centre." Female, Selangor (16-17 years old)

"Wrote in my diary." Female, Selangor (16-17 years old)

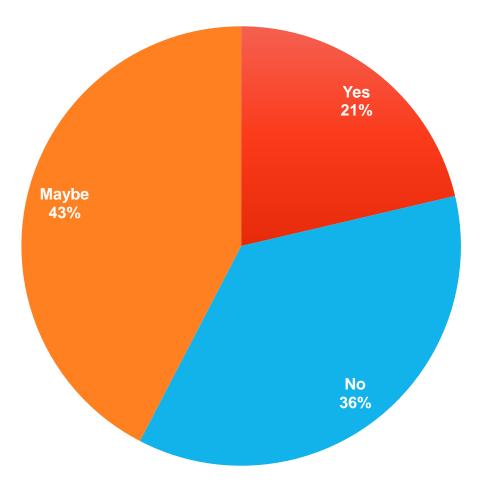


unicef I WORLD CHILDREN'S DAY



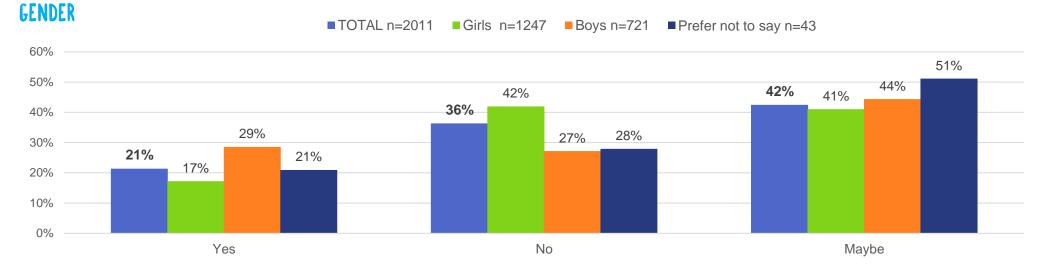
Have you ever called someone else a name, hit, kicked, pushed, threatened or been mean to someone?

- Around 1 in 3 children say they have not been mean or a bully to others.
- Around 1 in 5 children admitted to having bullied someone - by calling them a name, threatening them, being mean to them or hitting, pushing or kicking them; while 2 in 5 say they may have been mean to someone..
- 29% of boys say they have bullied someone compared to only 17% of girls.
- 70% of children 13-15 years old say they have or may have bullied others compared to 64% children 16-17 years old and 56% of children below 12 years old.



Have you ever called someone else a name, hit, kicked, KINDNESS pushed, threatened or been mean to someone?

(Comparison by gender and age breakdowns)

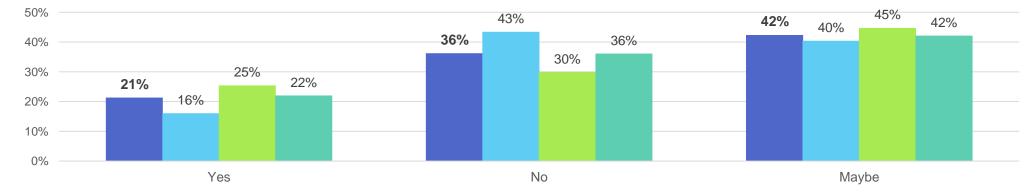


AGE

TOTAL n=2011 u-12yrs n=566

13-15yrs n=601

16-17yrs n=844



unicef 🚱 | W RLD CHILDREN'S DAY

THE

PROJECT

Have you ever called someone else a name, hit, kicked, KIN=)NESS pushed, threatened or been mean to someone?

#1			BY GENDER			BY AGE		
		TOTAL	Girls	Boys	NA	u-12 yrs	13-15 yrs	16-17 yrs
		n=2,011	n=1,247	n=721	n=43	n=566	n=601	n=844
1	Yes	21%	16%	25%	22%	16%	25%	22%
2	No	36%	43%	30%	36%	43%	30%	36%
3	Maybe	42%	40%	45%	42%	40%	45%	42%

THE

PROJECT

WHAT I NEED

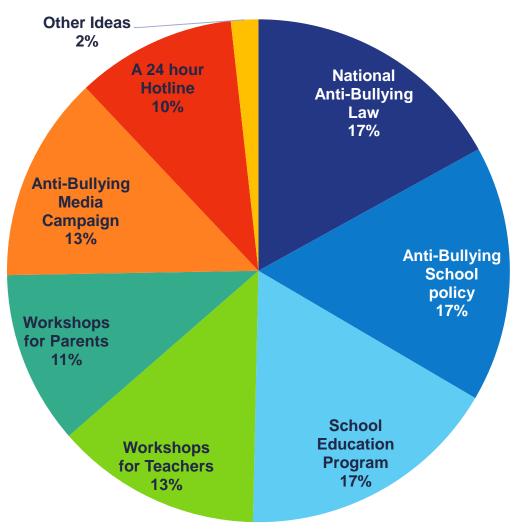
unicef I WORLD CHILDREN'S DAY



What will make me feel safe from bullying?



- 2 in 3 children in the Survey say that a National Anti-Bullying Law, anti-bullying school policy and school antibullying education programmes will make them feel safe and protected from bullying.
- The main choice to be safe for children under 12 are school-based anti-bullying education and awareness programmes.
- Around 3 in 4 children who participated in the survey have been a victim of bullying.
- 1 in 2 children aged 16-17 years old say there's a need for a 24-hour free telephone hotline to report bullying.
 One child added the need for text/SMS based reporting for those uncomfortable to call.
- Other ideas shared by children include the need for CCTVs in school; self-defence lessons; civic camps for bullies; and good counsellors.
- Several children also proposed for teachers to be more professional in the way they deal with bullying incidences and reports from children; while some children urged for parents to be more responsible for their children's upbringing.

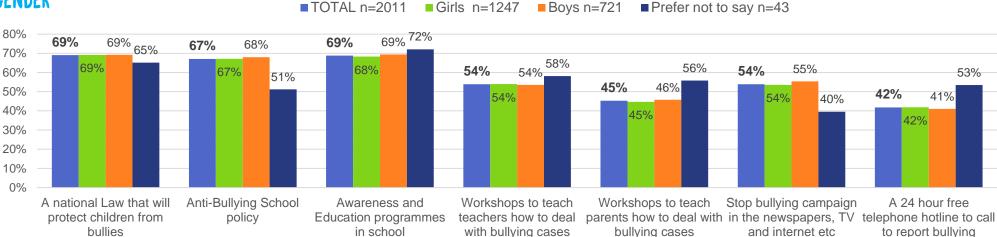


What will make me feel safe from bullying?

(Comparison by gender and age breakdowns)







AGE TOTAL n=2011 ■ u-12yrs n=566 13-15yrs n=601 16-17vrs n=844 71% 74% 80% 73% 69% 69% 69% 70% 68% 67% 70% 57% 55% 53% 54% 54% 67% 60% 52% 46% ^{49%} 51% 60% 45% 58% 50% 42% 41% 54% 51% 40% 39% 30% 29% 20% 10% 0% A national Law that will Anti-Bullying School Workshops to teach Workshops to teach Stop bullying campaign A 24 hour free Awareness and Education programmes teachers how to deal parents how to deal with in the newspapers, TV telephone hotline to call protect children from policy bullies in school with bullying cases bullying cases and internet etc to report bullying

unicef 🐼 🛛 🕊 🐨 🖉 WORLD CHILDREN'S DAY



What will make me feel safe from bullying?



#1	<mark>#1 #2 #3</mark>		BY GENDER			BY AGE		
		TOTAL	Girls	Boys	NA	u-12 yrs	13-15 yrs	16-17 yrs
Тур	Types of interventions:		n=1,247	n=721	n=43	n=566	n=601	n=844
1	A national Law that will protect children from bullies	69%	69%	69%	65%	60%	71%	74%
2	Anti-Bullying School policy	67%	67%	68%	51%	58%	68%	73%
3	Awareness and Education programmes in school	69%	68%	69%	72%	67%	69%	70%
4	Workshops to teach teachers how to deal with bullying cases	54%	54%	54%	58%	51%	52%	57%
5	Workshops to teach parents how to deal with bullying cases	45%	45%	46%	56%	39%	46%	49%
6	Stop bullying campaign in the newspapers, TV and internet etc	54%	54%	55%	40%	54%	55%	53%
7	A 24 hour free telephone hotline to call to report bullying	42%	42%	41%	53%	29%	41%	51%
8	Please add any other ideas! We would love to hear them:	7%	8%	5%	14%	4%	6%	10%

unicef 🐲 🛛 🕊 🖉 WORLD CHILDREN'S DAY

What will make me feel safe from bullying?



"Mobile Counsellor." (A 'kaunselor bergerak".) Female, Selangor (13-15 years old)

"A trustworthy, loving and a good listener counselor in school that would listen to a victim's fears and circumstances he/she faced without judging them." Female, W. Persekutuan (16-17 years old)

"Face to face counseling once every 3 months for every student."

Male, Perak (16-17 years old)

"Not all the bullies is bad, the counselor teacher can do the counselor time with the bullies, try to be friend with them and ask about their problems because, sometimes bullies have a lot of problems, but they keep it to themselves, so the teacher can ask them to share their problem and just listen to their stories or problems, just listen so they know that someone is willing to hear their stories, and if not the teacher, the other student also can help the bullies, cause the bullies still have a heart, they have a lot to say but they show their sadness or their feelings in the wrong ways like bully other people.."

Female, Perak (13-15 years old)

"Counselling apps for students." Female, Selangor (16-17 years old)

"Provide online support through text or calls. Some may not be comfortable saying what they experienced out loud, so they can choose to text instead.." Prefer not to say, W. Persekutuan (16-17 years old)

"Offer support to those who're bullied in the form of chat rooms online." Male, Penang, (16-17 years old)

"Anonymous helpline for people to call to talk about bullying trauma." Female, W. Persekutuan (16-17 years old)

"Social media should so something like putting green button emoji on their bio/caption means that, that's a safe place to people that have problem and wanting to share their problem to this people. Study also shows that 98% of people that used internet tends to be more depressed. So with this it can help to reduce people that turn their anger with themselves to others(bullying)." Female, Kelantan (16-17 years old)

What will make me feel safe from bullying?



"CCTVs around the school."

(Letak CCTV di kawasan sekolah.) Male, W. Persekutuan (16-17 years old)

"Learning self defense." Male, Selangor (13-15 years old)

"Include the topic in language study, like english and malay class in school. Presentation or any project about bullying ... in class for first step." Female, Sarawak, (16-17 years old)

"A forum where victim can share their opinion and know that there are not alone."

Female, Kedah (16-17 years old)

"Forming a special team in school to solve this problem." Male, W. Persekutuan (16-17 years old)

"Create a bully victim group in school or the society so that they can share their problems."

Female, Selangor (16-17 years old)

"Helping the bullies and victims deal with their issues by figuring out and fixing the root problem. We all know more campaigns and disciplinary actions do not work in the 21st century." "Organise civic camps for the bullies." (membuat kem sivik untuk calon pembuli.) Female, Perak (13-15 years old)

"Ensure that the students at my school has no criminal records." Female, W. Persekutuan (13-15 years old)

"Bring them to court / Fine them." Female, N. Sembilan (16-17 years old)

"Call the bully's parents and place the bully in lockup." (Menelefon ibu bapa si pembuli dan letakkan di dalam lokap.) Male, Johor (13-15 years old)

"UNICEF Malaysia should produce a short advertisement about anti-bully to be displayed on tv and social medias like instagram, facebook and so on. That would be a great way in preventing bullies. I believe that by doing this, bully cases will go slow and slow until there is no bully at all as this is an effective way to spread awareness to people around the country and the world. For your information, i would be very glad to be your actor in producing the anti-bully advertisement. I am a very committed person in preventing bullies. Trust me. Feel free to contact me through my email. Thanks a lot."

Male, Melaka, (16-17 years old)

Female, W. Persekutuan (16-17 years old)

What will make me feel safe from bullying?



"Teachers should be more professional and not spread whatever the students confides in them."

Male, Perak (16-17 years old)

"Teach teachers that not all students reports are bluffs." Male, Selangor (13-15 years old)

"Setting laws is not enough. They need to be seen to be put to use. Make sure that teachers and students alike treat everyone as proper human beings."

Prefer not to say, Penang (16-17 years old)

"Teachers should stop using racism as a joke. Teachers should stop using slur words. We should stop using slur words. Students should be punished. NOTHING about bullying should be tolerated. Students should be exposed to what "bullying" actually is- most bullies don't even know that they're bullying."

Female, Selangor (13-15 years old)

"Need to emphasize more on teaching the teachers and parents on what to do when someone reports a case of bullying. I once was bullied but teachers blamed me for it and took zero action."

Female, N. Sembilan (16-17 years old)

"Minister of Education vocalize on this issue, as well as state representatives."

Female, W. Persekutuan (13-15 years old)

"Perhaps adults should pay more attention of their children's wellbeing. The teachers, too, should acknowledge their students' conditions & not let bullies off the hook so easily. People should report if they see someone bullying someone as it could even save the person's life. You should not be a coward and stand back. The bullies should be transferred to ther schools and attend a life changing program(?) to make them realize of their wrongdoings & fix their attitude."

Female, W. Persekutuan (16-17 years old)

"Encourage children at a young age to be loving and sensitive to others. Start by getting kindergarten teachers to focus on these values."

Female, Selangor (16-17 years old)

"Parents should educate their children since they were young." Male, Kedah (16-17 years old)

